

SEGGER introduces Flasher PRO

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SEGGER introduces the Flasher PRO, combining the market leading Flasher ARM, Flasher RX and Flasher PPC into one single unit. Flasher PRO can program all supported devices in PC-based mode and most devices also in stand-alone mode. Flasher PRO can be controlled using RS232, handshake lines, USB and Ethernet, providing a high degree of flexibility combined with high speed flash programming.

The Flasher PRO currently supports 27 different target architectures and over 4500 individual devices.

The Flasher's internal memory can host multiple firmware images for different targets. The high flexibility to integrate it into any production environment by connecting and controlling it with PCs or ATEs along with the serial number and patch programming options make it a perfect tool for mass production environments.

"Flasher PRO is the perfect tool for production lines having to program different target architectures. The Flasher PRO's price-performance ratio cannot be beat," said Dirk Akemann, Marketing Manager, SEGGER Microcontroller.

More information on Flasher PRO is available at www.segger.com/flasher-pro.html

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About SEGGER

SEGGER Microcontroller develops and distributes hardware and software development tools as well as software components for embedded systems. SEGGER was founded in 1997, is privately held, and growing steadily. Based in Hilden, Germany with distributors in all continents and a local office in Massachusetts, USA, SEGGER offers its full product range worldwide.

SEGGER software products include: embOS (RTOS), emWin (GUI), emFile (File System), emSecure (digital signatures), emUSB (USB host and device stack) and embOS/IP (TCP/IP stack). With the experience in programming efficiently on embedded systems, SEGGER created highly integrated, cost-effective programming and development tools, such as the Flasher (stand-alone flash programmer) and the industry leading J-Link/J-Trace emulator.

SEGGER cuts software development time for embedded applications by offering affordable, high quality, flexible and easy-to-use tools and software components allowing developers to focus on their applications. Find out more at <http://www.segger.com> or follow us on Twitter: <http://twitter.com/SEGGERMicro>.

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